




Going Live

with social media

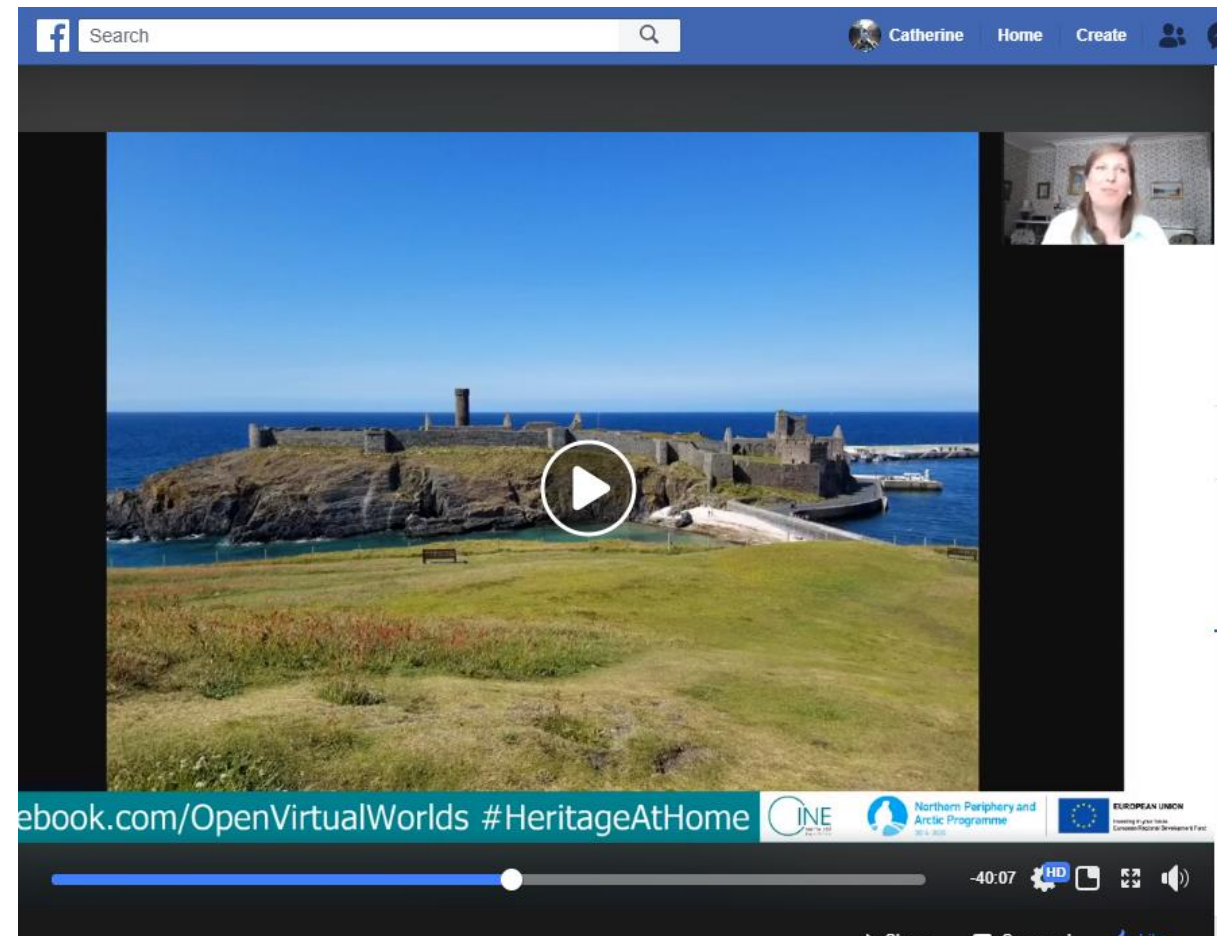
A large orange circle on the left side of the slide, partially cut off by the edge.

Ways to go live

- **Why go live?**
 - Facebook Events
 - Going live with a web cam
 - Going Live with a phone
 - Zoom and Facebook
 - Eventbrite
 - Open Broadcaster
 - Connecting it together
 - Relaying to YouTube, Twitch and Twitter
- 
- A series of four yellow curved dashes in the bottom right corner, forming a partial arc.

Why go Live?


- Great for:
 - Collaborating with other users
 - Fundraising
 - During an event or at a location
 - Tours
 - Q&A's
 - Host tutorial or workshop
 - Interviews
 - Review – products, exhibitions
-
- Advertise the live stream prior to going live
 - Within the platform
 - Posts
 - Stories
 - Events section of website



Live!

- Trans atlantic broadcasts
- Football matches
- Computer games
- Plays
- Part of the museum and heritage experience



A black and white photograph of a control room. In the foreground, the back of a person's head is visible on the left. In the center, a person wearing a headset is seen from the chest up, with their right arm raised towards a monitor. To the right, another person is partially visible, looking at a monitor. The room is filled with several large CRT monitors mounted on a rack. The overall scene suggests a busy, technical environment from the early 1960s.

TELSTAR 12TH JULY 1962

12.18 a.m.

The Moon landing as it happened fifty years on



That's one small step for (a) man

SUBSCRIBE



0:02 / 1:14





A combined 3.572 billion viewers – more than half of the global population aged four and over – tuned in to world football's ultimate competition, according to audience data for official broadcast coverage of the 2018 FIFA World Cup.



FIFA eWorld Cup Grand Final Champions



Millions of players have tried to win the FIFA eWorld Cup™ since it was introduced in 2004, but only a handful have fulfilled their dream of clinching the title at the end of each season. In 2018 the **new trophy** was presented for the first time at the FIFA eWorld Cup.



The FIFA eWorld Cup Trophy

Over 20 millions tried - Only 1 will lift the new trophy. 🏆 It's time for the Grand Final of the FIFA eWorld Cup 2018. 🎮

Posted by [FIFA eWorld Cup](#) on Wednesday, 1 August 2018



Facts:

- **Reigning champions:** Mohammed Harkous (Germany)
- **Champions since 2004:** 13 different champions from ten countries
- **Most successful countries:** England and France (with two first-place and two second-place finishes each)
- **Most successful player:** Bruce Grannec (two titles and one second-place finish)

Year	Host city	Winner	Runner-up
2004	Zurich	Thiago Carrico de Azevedo (Brazil)	Matija Biljeskovic (Serbia and Montenegro)
2005	London	Chris Bullard (England)	Gábor Mókcs (Hungary)
2006	Amsterdam	Andreas Beck (Netherlands)	Wolfgang Meier (Austria)
2007	Paris	Andreas Beck (Netherlands)	Michael Schmitt (Germany)
2008	London	Andreas Beck (Netherlands)	Michael Schmitt (Germany)

Examples of online heritage events

- Speyside Wildlife
- Faroe Islands
- Heritage from home
 - Iceland
 - Finlaggan
 - Heritage



Press F11 to exit full screen



Alan

Home

Create



Watch



Your watchlist



Latest videos



Saved videos



Uma Brasileira em ...



Via cris viagens e tur...



Cuentacuentos Ávila



Istituto Teatrale Euro...



Hotel Vishram Moun...



ASIA



Bibliocra CTP de Punta...



BPLPBéjaia ر. عمروشن



Vulandra Viaggi



Casa Museo Maria A...



See more



Barbados Museum & Historical Society

5 October 2018 · 🌐



We were live! Congratulations to Sarina Hippolyte, winner of a Torchlight Tour ticket for October 26, 2018 to Shiver Mah Timbers! - the story of Stede Bonnet, The Gentleman Pirate of Barbados.



Like



Comment



Share



OVW

Chat (224)





Search



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Watch

Search videos



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Uma Brasileira em ...



Via cris viagens e tur...



Cuentacuentos Ávila



Istituto Teatrale Euro...



Hotel Vishram Moun...



ASIA



Bibliocra CTP de Punta...



BPLPBéjaia ر. عمروشن



Vulandra Viaggi



Casa Museo Maria A...

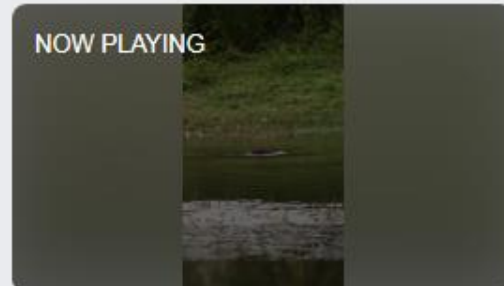


See more



Pages you follow

NOW PLAYING



Chat (248)



[Alan](#)[Home](#)[Create](#)[Event](#)[Insights](#)[Edit](#)[Events](#)[Events](#)[Calendar](#)

3

[Heritage at Home:
Edinburgh 1544](#)[Birthdays](#)[Discover](#)[Hosting](#)

1

[+ Create Event](#)[Manage Page events](#)[Open Virtual Worlds](#)**MAY**
14**Heritage at Home: Edinburgh 1544**Public · Hosted by [Open Virtual Worlds](#) and 2 others[✓ Going](#)

Your response is visible to the hosts and

[Friends](#)

Thursday, 14 May 2020 from 14:00-15:00

about 3 weeks ago



Online event

Hosted by [Open Virtual Worlds](#)

Typically replies within a few hours

[Message host](#)

INSIGHTS

[See more](#)**34.3K**

People reached

+28 last 7 days

**455**

Responses

+2 last 7 days

**0**

Ticket clicks

+0 last 7 days

Audience

Women 35-4412% of total
responses[English \(UK\)](#) · [English \(US\)](#) · [Polski](#) ·
[Español](#) · [Português \(Brasil\)](#)[Privacy](#) · [Terms](#) · [Advertising](#) · [AdChoices](#)[Cookies](#) · [More](#)

Facebook © 2020

Chat (140)



Going live



- **Creating a Facebook Event**



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JUN
4

Heritage at Home: The Lords of the Isles

Public · Hosted by [Open Virtual Worlds](#) and 4 others

✓ [Going](#)



Your response is visible to the hosts and

[Friends](#)



Thursday, 4 June 2020 from 14:00-15:00

6 days ago



Online event

[About](#)[Discussion](#)[INSIGHTS](#)[See more](#)

94.2K

People reached

+25.1K last 7 days



914

Responses

+148 last 7 days



0

Ticket clicks

+0 last 7 days

Audience

Women 55-64

15% of total responses

[English \(UK\)](#) · [English \(US\)](#) · [Polski](#) · [Español](#) · [Português \(Brasil\)](#)



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Facebook © 2020

Chat (165)





Events



Published events ▾

↑↓ By: Event date ▾

🔍 Search event

Create Event

Event

Budget spent 🗑

👤 Reach

★ Responses

🎟 Tickets clicks ▾



Session 5: Going Live with Social Media

11 June 16:00

Boost Event

660

28

2



Heritage at Home: Medieval St Andrews

Open Virtual Worlds

12 June 15:00

Boost Event

3.6K

233

No data



Session 6: Virtual Reality

16 June 16:00

Boost Event

928

24

4



Session 7: Creative Commons and Wikipedia

18 June 16:00

Boost Event

685

15

2



Session 8: Virtual Museums Participation Workshop

23 June 16:00

Boost Event

2.2K

47

3

Chat (154)





Events



Published events ▾



Event



Session 5
11 June 16:00



Heritage at
Open Virtual Worlds
12 June 15:00



Session 6
16 June 16:00



Session 7
Wikipedia
18 June 16:00



Session 8: Virtual Museums Participation
Workshop
23 June 16:00

Boost Event

2.2K

47

3

Chat (148)



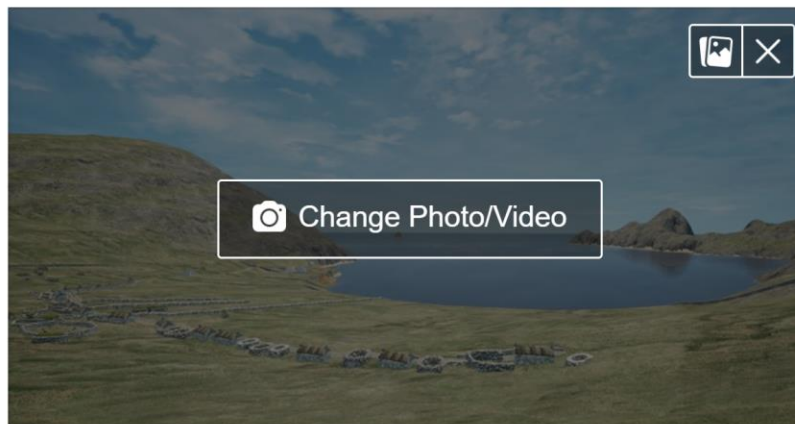
New Event by Open Virtual Worlds



Required information

Enter the following information to create your event.

Event photo or video



Event name

Add a short, clear name

0 / 64

Location

☐ Online event



Open Virtual Worlds



Description

Tell people what your event is about

When you create an event on Facebook the [Pages](#), [Groups](#) and [Events Policies](#) apply.

Save Draft

Publish





Events



Published events ▾



Event



Session 5
11 June 16:00



Heritage a
Open Virtua
12 June 15:00



Session 6
16 June 16:00



Session 7
Wikipedia
18 June 16:00



Session 8: Virtual Museums Participation
Workshop
23 June 16:00

Boost Event

2.2K

47

3

Chat (148)



New Event by Open Virtual Worlds



Category ⓘ

Causes ▾

Frequency ⓘ

Occurs once ▾

Starts

11/6/2020



09:00



UTC+01

Ends

11/6/2020



12:00



UTC+01

Co-hosts

Co-hosts will have editing privileges and can add the event to their calendars to help spread the word.

Details

Include other information for your event so that people know what to expect.

When you create an event on Facebook the [Pages](#), [Groups](#) and [Events Policies](#) apply.

Save Draft

Publish





Events



Published events ▾



Event



Session 5
11 June 16:00



Heritage at
Open Virtual
12 June 15:00



Session 6
16 June 16:00



Session 7
Wikipedia
18 June 16:00



Session 8: Virtual Museums Participation
Workshop
23 June 16:00

Boost Event

2.2K

47

3

Chat (148)



New Event by Open Virtual Worlds



Details

Include other information for your event so that people know what to expect.

Schedule ⓘ

Add Schedule

Keywords ⓘ

☐ Child-friendly☐ Volunteer opportunity

Admission

Let people know how to attend your event



Add confirmation

You can ask guests to reserve a space and provide additional details to confirm their attendance.



Add ticket link

Add a link to your ticketing website



When you create an event on Facebook the [Pages](#), [Groups](#) and [Events Policies](#) apply.

Save Draft

Publish





Events



Published events ▾



Event



Session 5
11 June 16:00



Heritage a
Open Virtua
12 June 15:00



Session 6
16 June 16:00



Session 7
Wikipedia
18 June 16:00



Session 8: Virtual Museums Participation
Workshop
23 June 16:00

Boost Event

2.2K

47

3

Chat (151)



New Event by Open Virtual Worlds

**Add confirmation**

You can ask guests to reserve a space and provide additional details to confirm their attendance.

**Add ticket link**

Add a link to your ticketing website



Options

Choose who can post in your event

Post permissions

Only admins can post



Anyone can post

Messaging

People can ask questions about your event on Messenger

Guest list ⓘ

Display guest list

When you create an event on Facebook the [Pages](#), [Groups](#) and [Events Policies](#) apply.

Save Draft

Publish

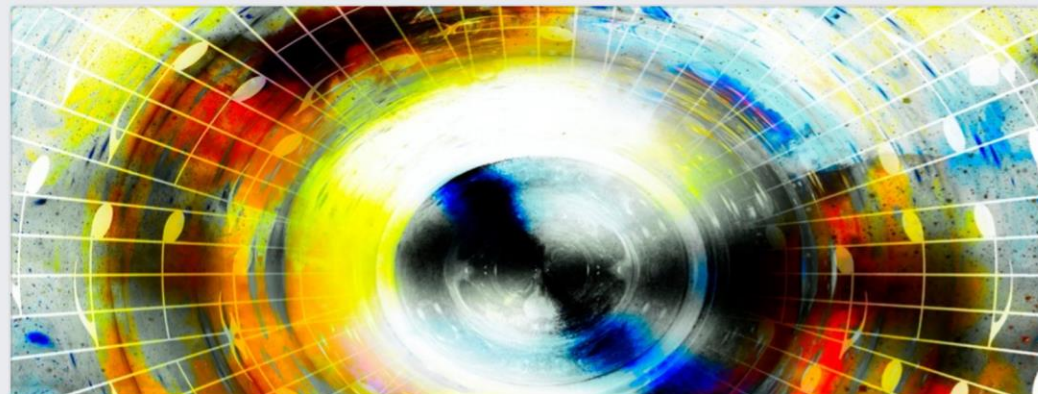


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[Session 5: Going Live with Social Media](#)[Birthdays](#)[Discover](#)[Hosting](#)

1

[+ Create Event](#)[Manage Page events](#)[Open Virtual Worlds](#)**XPONORTH****JUN
11**

Session 5: Going Live with Social Media

Public · Hosted by XpoNorth and Open Virtual Worlds · 1 co-host pending [?]

[✓ Going](#)[Share](#)

Your response is visible to the hosts and

[Friends](#)

Today from 16:00-18:00

Starts in about 8 hours · 14°C Partly cloudy



Online event



Free

[Find Tickets](#)**INSIGHTS**[See more](#)**661**

People reached

+207 last 7 days

**28**

Responses

+17 last 7 days

**2**

Ticket clicks

+0 last 7 days

Audience

Women 35-44
17% of total reach

RECOMMENDED ACTIONS

Reach more people, share your event

Help people find out about your event by sharing it in News Feed.

[Share Event](#)

Add an event video

Use a video instead of a photo for your event to get people's attention and showcase your event

[Add Video](#)[Chat \(152\)](#)


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Events

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Session 5: Going Live with Social Media

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Interreg
North Sea Region
CUPIDO

University of
St Andrews

FOUNDED
1413

Highlands and Islands Enterprise
Smart and Connected Island Economy

XPONORTH

TODAY AT 16:00

Session 5: Going Live with Social Media

Online event

Sara, Sue and 4 friends

↑ Collapse

✓ Going

[Share on your timeline](#)

- ✓ [Share on your timeline](#)
- [Share on a friend's timeline](#)
- [Share in a group](#)
- [Share in an event](#)
- [Share on a Page you manage](#)
- [Share in a private message](#)

[INSIGHTS](#)[See more](#)

1
People reached
last 7 days



28

Responses

+17 last 7 days

et clicks
last 7 days

Audience

Women 35-44
17% of total reach

[RECOMMENDED ACTIONS](#)

Reach more people, share your event

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[Add Video](#)[Chat \(151\)](#)

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Event

[Event](#)[Events](#)[Calendar](#)[Session 5
with Social](#)[Birthdays](#)[Discover](#)[Hosting](#)[+ Create](#)[Manage Page](#)[Open Virtual](#)

Invite



Suggested

[All friends](#)[Close friends](#)[Acquaintances](#)[Limited Profile](#)

EVENTS I'VE HOSTED

[Heritage at Home: Medieval St An...](#)[Virtual Tours: how to make heritag...](#)[After June 30th and NoW Scandal ...](#)

EVENTS I'VE ATTENDED

[Birsay and Skail: archaeological I...](#)[Martes de manualidades con la Pr...](#)[Session 4: Virtual Heritage Journe...](#)[Edinburgh in Solidarity For Black L...](#)[Quant After Hours](#)[More...](#)

MY GROUPS

[Virtual Museum](#)[Heritage Studio](#)[GLASGOW CELTIC SUPPORTERS](#)[Society for Archaeological Sciences](#)[Lost Edinburgh group](#)**Friends (250)**[Select All](#)**Nicola Henderson****Heather Macdonald****Rona Ellis****Mike Arrowsmith****Aigerim Yessenbayeva****Cathy Cruickshank****Victoria Davidson-Mayhew****Anne Carstairs****SELECTED**

250

**Daisy Williamson****Sandra Romenska****Jennifer Wilson****Stewart Anderson****Scott Smith****Kanhon Ye****VoluntaryGroups Sutherland****Jonathan Smith****Paul Packham****Rachel Roberts****Lynn Anderson****Linda Graham****Rob Ware****Gill Musk****James William Wylie****Dundee Ucu**

Please only select people who you know would like to attend

[Cancel](#)[Send Invitations](#)

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Session 5: Going Live with Social Media

[Birthdays](#)[Discover](#)[Hosting](#)

1

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Manage Page events

[Open Virtual Worlds](#)[About](#)[Discussion](#)[Write post](#)[Add photo/video](#)[Live Video](#)[Create Poll](#)

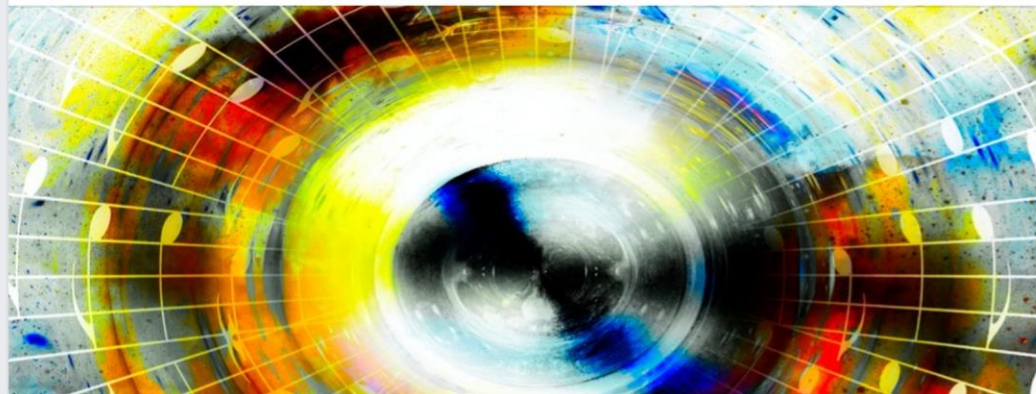
Write something...



Open Virtual Worlds is ¹⁴ attending **Session 5: Going Live with Social Media** at **Highlands and Islands Enterprise**.

Just now · Inverness · 🌐

Looking forward to going live with a workshop on Going Live, this afternoon 11th June @ 4pm.



RECOMMENDED ACTIONS



Reach more people, share your event

Help people find out about your event by sharing it in News Feed.

[Share Event](#)

Add an event video

Use a video instead of a photo for your event to get people's attention and showcase your event.

[Add Video](#)

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Español · Português (Brasil)



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[Chat \(176\)](#)



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Like · Reply · Message · 1d



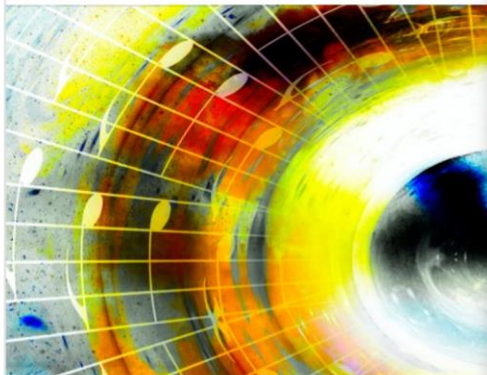
Open Virtual Worlds is at Highlands and Islands Enterprise.

Published by Alan Miller [?] · 22m

Workshop on Going Live with Social

#museumathome #heritagefromhome

at ExpoNorth and OpenVirtualWorlds

University of
St AndrewsFOUNDED
1413

Save event

Mark as COVID-19 update

Pin to top of page

Edit post

Change date

Embed

Turn on notifications for this post

Show in tab

Find support or report post

Delete from Page

Turn off translations

Give Feedback on Open Virtual Worlds

TODAY AT 16:00

Session 5: Going Live with Social Media

Online event

✓ Going ▾



Sara, Sue and 6 friends

Send Message ✎



Page transparency

See More

Facebook is showing information to help you better understand the purpose of a Page. See actions taken by the people who manage and post content.

📅 Page created – 25 June 2012

Team Members



Alan Miller

Pages liked by this Page



Love St Andrews



East Neuk Festival



University of Essex Computer S...

English (UK) · English (US) · Português (Brasil)

Chat (176)



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Heritage at Home: The Lords of the Isles

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Joining us as guests are: Dr David Caldwell (author of 'Islay: The Land of the Lordship'), Dr Andrew McDonald (author of 'The Kingdom of the Isles' and 'The Sea Kings'), and Dr Alan Macniven (author of 'The Vikings in Islay').

Watch the video live at: <https://www.facebook.com/OpenVirtualWorlds/live>

The event is supported by the Finlaggan Trust who care for the heritage site: <https://www.finlaggan.org/>

[See more](#)[Causes](#)[Online](#)

Hosted by

[Open Virtual Worlds](#)[Armadale Castle, Gardens & Museum of the Isles, Skye](#)[University of St Andrews](#)[Finlaggan Trust](#)[Smart History](#)

INSIGHTS

[See more](#)**94.2K****People reached****+25.1K** last 7 days**914****Responses****+147** last 7 days**0****Ticket clicks****+0** last 7 days**Audience****Women 55-64****15%** of total responses

English (UK) · English (US) · Polski ·
Español · Português (Brasil)



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[Chat \(160\)](#)

A large orange circle is positioned on the left side of the slide, partially cut off by the edge.

Going live

- Going live with a web cam





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Create Page username



It's easier for people to find your Page in search when it has a unique username. Pages with usernames can also create custom URLs that let people quickly visit and message them.



Open Virtual Worlds

@OpenVirtualWorlds

Username

17 / 50

@OpenVirtualWorlds



Need help? Get tips on [Choosing a username](#).

Cancel

Create Username

Always open

BUSINESS INFO

Born in 2007

 Price range
Not applicable

Our Story

We are a research group based within the Computer Science Department, University of St Andrews, Scotland. We work with historians, archaeologists, museums and community groups to create and present heritage content in an interactive way.

Chat (175)





Search



Alan

Home

Create



Live



Go live now



Schedule a live video



Upcoming live videos

Post



OVW Tests

Share to a Page you manage



OVW Tests



Live video title (optional)

Say something about this live video...



Go Live



Video



Audio



Actions

Event Logs



Chat (166)



[Alan](#)[Home](#)[Create](#)

Live



OVW Tests

Share to a Page you manage

OVW Tests

Live video title (optional)

Say something about this live video...



Crosspost to more Pages



Share to Page's Groups



Audience settings

Go Live

Stream setup

Stream health

Polls

Questions

Help

Comments



Setup



Live! Cam Social...



Start screen share



Default - Microphone (Live Gamer Mi...

Quick access to your live videos

Let viewers know where to find your live videos.

Live tab URL

Copy the URL of your Page's live videos tab.

<https://www.facebook.com/ovwtests/live/>

Live video URL

Copy the link for this live video.

URL will appear after live video has been created



Chat (181)



[Alan](#)[Home](#)[Create](#)

Live 1:17



OVW Tests is live now.
1 min · 🌐



Crosspost to more Pages

Comment moderation

Not set



Comment as OVW Tests



Press Enter to post.

End Live Video

Stream setup

Stream health

Video clipping

Polls

Questions

Help

Comments



Setup



Live! Cam Social...



Start screen share



Default - Microphone (Live Gamer Mi...)



Quick access to your live videos

Let viewers know where to find your live videos.

Live tab URL

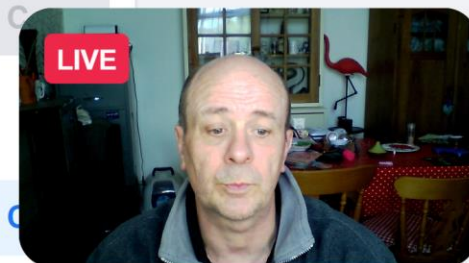
Copy the URL of your Page's live videos tab.

<https://www.facebook.com/ovwtests/live/>

Live video URL

Copy the link for this live video.

<https://www.facebook.com/ovwtests/videos/14422438793>



Chat (159)



[Alan](#)[Home](#)[Create](#)[1](#)[5](#)

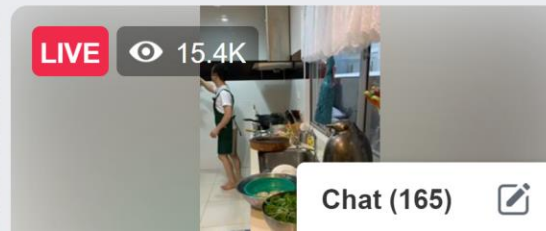
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Popular live videos

[Chat \(165\)](#)

[Alan](#)[Home](#)[Create](#)[1](#)[5](#)

Post live



OVW Tests was live and their video will be available soon.
Today at 10:44 · 🌐

[Dashboard](#)[Stream health](#)[Polls](#)[Questions](#)[Help](#)

Your live video has ended.

The video will be posted soon on OVW Tests. This may take up to a few minutes.

Rate the quality of the broadcast.

[View post](#)[Delete video and return to Page](#)

Live Video Ended

Chat (169)





OVW Tests

@ovwtests

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Share



More videos on Watch



4:24

OVW Tests

OVW Tests



Share



Save video

Copy Link

Pin to top of page

Edit post

Schedule Expiry

Embed

Turn on notifications for this post

Turn on Live notifications

Start a watch party

Delete from Page

Turn off translations

Give Feedback on OVW Tests



Like



Comment



OVW Tests was live.

Published by Alan Miller [?] · 1h · 🌐



www.facebook.com is sharing your screen.

Stop sharing

Hide

WhatsApp ✎



No rating yet



Page transparency

See More

Facebook is showing information to help you better understand the purpose of a Page. See actions taken by the people who manage and post content.

📅 Page created – 22 May 2020

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Español · Português (Brasil)

Information about Page Insights data
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Chat (160)





OVW Tests

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Page

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Saved

My videos

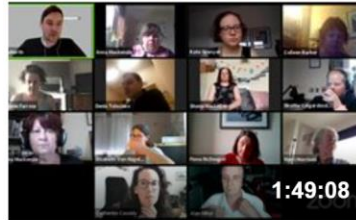


Session 3: Social Media: Connecting with Heritage

XpoNorth

1.1K views

Add to Queue



Session 2: Virtual Gallery: Digitising Movable Cultural Heritage

XpoNorth

530 views

Add to Queue



Perth in 1440

Perth City Centre

124.8K views

Add to Queue

View Queue

Done



MUSEOS (El grupo de Museo de los Museos)

Public • 5.9K members • 32 friends

www.facebook.com is sharing your screen.

Stop sharing

Hide

Start

Chat (178)





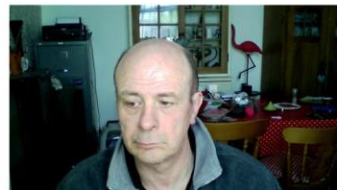
Share on a Page you manage ▾



OVW Tests ▾



Say something about this...



WATCH PARTY
OVW Tests's watch party
OVW Tests



Add Videos

Cancel

Start

Share to a group

Search for groups



Heritage Studio
Private • 116 members • 15 friends



Start



Virtual Reality in Education
Public • 562 members • 0 friends

Start



Virtual and Augmented Reality in Education
Public • 1.1K members • 0 friends

Start



Teaching the Middle Ages

Start

www.facebook.com is sharing your screen. Stop sharing Hide



OVW Tests

@ovwtests

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Visit Ad Centre

WhatsApp ✎

No rating yet

Page transparency See More

Facebook is showing information to help you better understand the purpose of a Page. See actions taken by people who manage and post content.

Page created – 22 May 2020

(UK) · English (US) · Polski ·
Português (Brasil)



Learn more about Page Insights data
· Terms · Advertising · AdChoices ·
· More ▾
Facebook © 2020

Chat (185)



Equipment

- Computer
- Lights
- Camera
- Microphone



- HDMI switch
- Video Capture
- Camera with HDMI out
- Wired network
- Chromecast





Search



Alan

Home

Create



1



5



Live



Go live now



Schedule a live video



Upcoming live videos

Post



OVW Tests

Share to a Page you manage



OVW Tests



Live video title (optional)

Say something about this live video...



Go Live



Video



Audio



Actions

Event Logs



Chat (177)





Search



Alan

Home

Create



1



5



Live



Go live now



Schedule a live video



Upcoming live videos

Post



OVW Tests

Share to a Page you manage



OVW Tests



Live video title (optional)

Say something about this live video...



Go Live



Video



Audio



Actions

Event Logs



Chat (171)



Going live

- Going live with a phone



Go live with Instagram

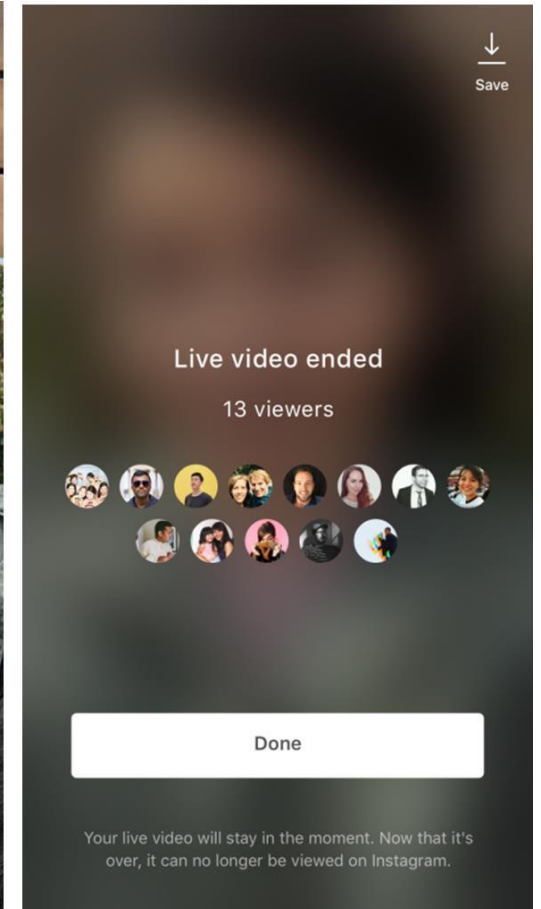
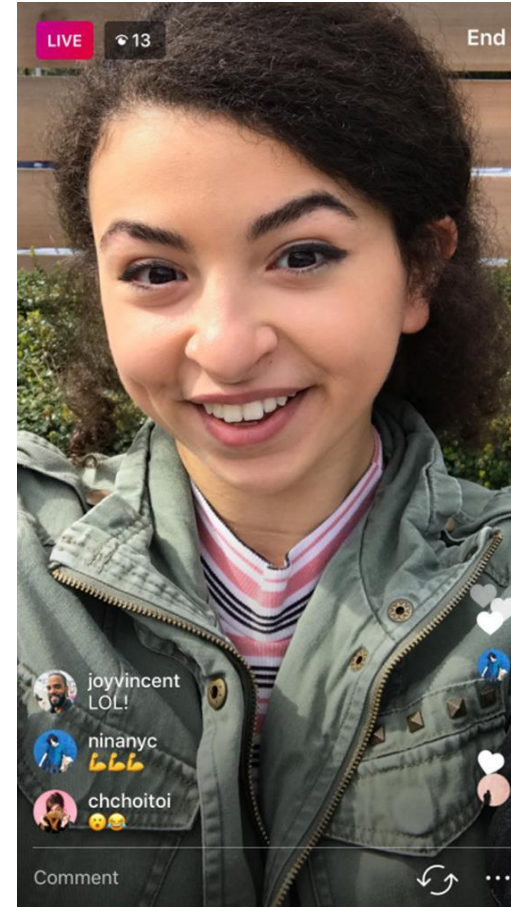
Great for:

- Collaborating with other users
- Fundraising
- During an event or at a location
- Q&A's
- Host tutorial or workshop
- Interviews
- Review – products, exhibitions



Advertise the live stream prior to going live

- Within Instagram
 - Post
 - Story

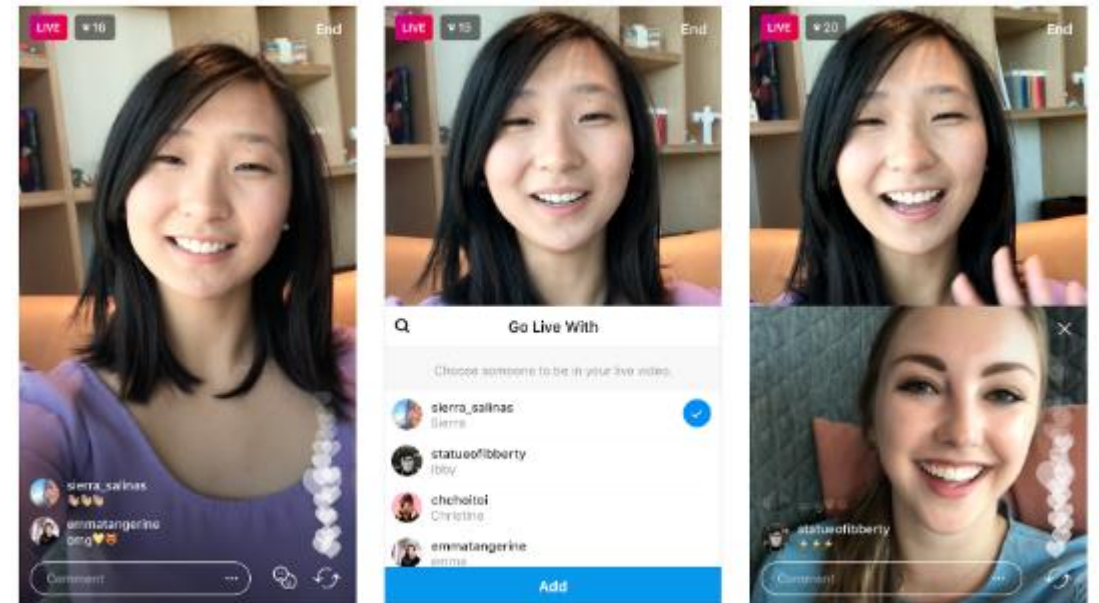


Go Live with Instagram - How

- Swipe right from feed or hold profile bubble to add to Stories
- Scroll to Live option and tap to start
- Create a Title for Live stream
- Decide to allow for comments for all, your friends or no one
- Your followers will get a notification you're live if they allow notifications from Instagram

Go Live with Instagram - How

- Can flip your camera and use a filter while live
- Can add a guest user to the live stream
- Send the live video to a user during the stream
- Can kick someone out mid-stream
- Have the option to hide a story from a user or have it seen by only close friends



Go Live with Instagram - How

- Have the option to save live stream after it ends
 - You can save the live stream to phone's gallery
 - Send it to IGTV – will not show comments or likes made during the original live stream
- Take a screenshot when you end the stream - last image shows your viewer numbers

Go Live with Facebook – mobile app



- Live button on news feed under "What's on your mind?"
 - Add a description
 - Invite a friend to join
 - Fundraise during the live video
 - Use a filter or mask
-
- Automatically uploaded to profile or page after ending
 - Can be shared like any other post
 - View analytics the same as any other post

Equipment for phone

- Selfie stick
- Light
- Mini tripod
- Phone grip
- Microphone



A large, solid orange circle occupies the left side of the slide, partially cut off by the edge.

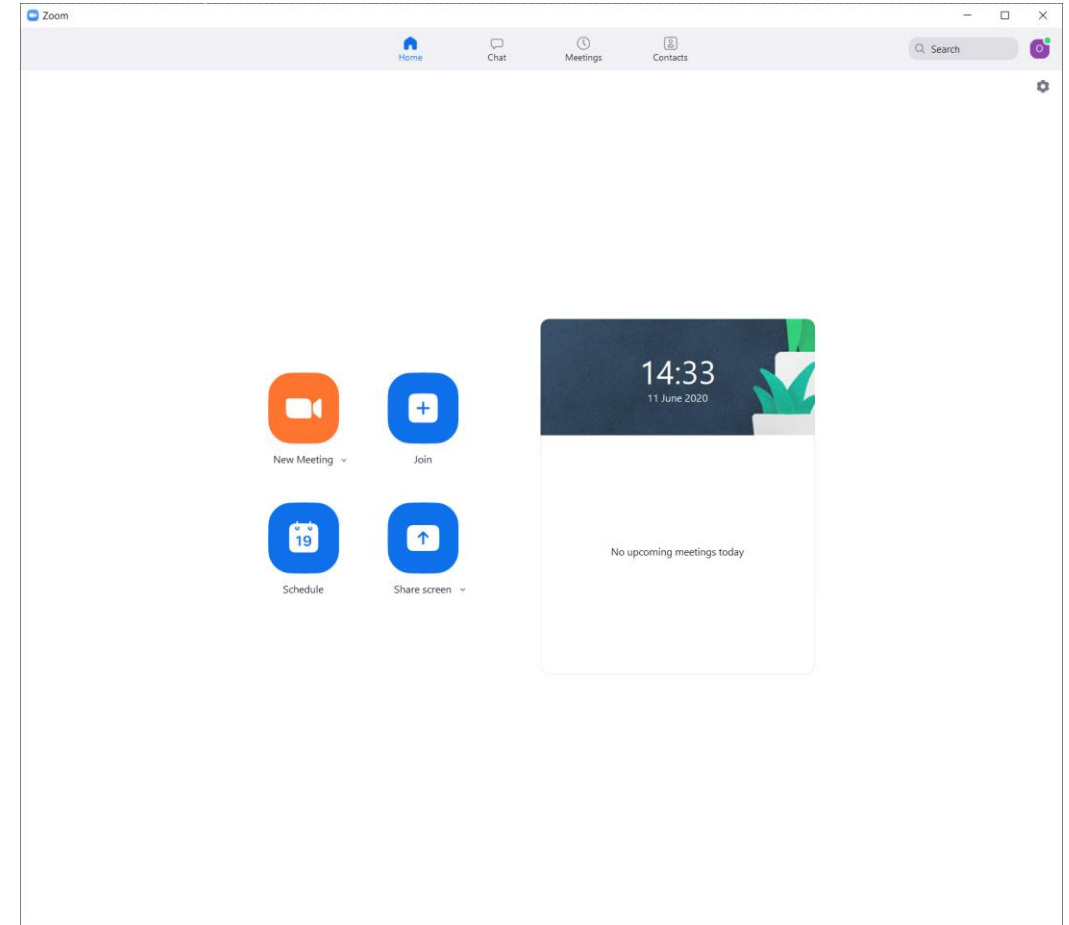
Going live

- **How to host a webinar**



Choose your platform

- Most people choose Zoom
 - Good for inviting, and connecting
 - Some organisations don't like it
- Microsoft Teams
 - Good within an organisation that has it
- Skype
 - If there aren't many of you
- There are lots of others





- For free basic plan
 - 40 minute limit
 - 100 people
- For £12
 - unlimited time
 - 100 people
 - Lots of add ons
- Enterprise £159 a month
 - 10 hosts

Zoom Meeting Plans for Your Business

[Zoom for Education](#) | [Zoom for Telehealth](#) | [Zoom for Developers](#)

Basic	Pro	Business	Enterprise
Personal Meeting	Great for Small Teams	Small & Med Businesses	Large Enterprise-Ready
Free	£11.99 /mo/host	£15.99 /mo/host	£15.99 /mo/host
	Purchase up to 9 hosts per account	Starting at 10 hosts for £159.90/mo	Starting at 100 hosts for £1,599/mo
Sign Up, It's Free	Buy Now	Buy Now	Contact Sales
Host up to 100 participants	All Basic features +	All Pro features +	All Business features +
Unlimited 1 to 1 meetings	Includes 100 participants Need more participants?	Includes 300 participants Need more participants?	Enterprise includes 500 participants Enterprise Plus includes 1,000 participants
40 mins limit on group meetings	Meeting duration limit is 24 hrs	Dedicated phone support	Unlimited Cloud Storage
Unlimited number of meetings	User management	Admin dashboard	Dedicated Customer Success Manager
Ticket Support	Admin feature controls	Vanity URL	Executive Business Reviews
+ Video Conferencing Features	Reporting	Option for on-premise deployment	Bundle discounts on Webinars and Zoom Rooms
+ Web Conferencing Features	Custom Personal Meeting ID	Managed domains	
+ Group Collaboration Features	Assign scheduler	Single sign-on	
+ Security	1GB of MP4 or M4A cloud recording	Company branding	
	REST API	Custom emails	
	Skype for Business (Lync) interoperability	LTI integration	
	+ Optional Add-on Plans	Cloud Recording Transcripts	
		+ Optional Add-on Plans	

Session 1: Virtual Tours: How To Make Heritage ...

Posted by XpoNorth

Unfollow
712 Views



Gerard van Ke...



Mary Bourne



Scott Byrne



Catherine



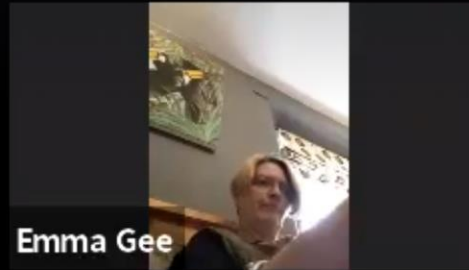
Ian leith



Ailsa Strange



Katy Firth



Emma Gee



Iain Oliver



Fiona Mackenzi...



David Cooper



Catherine



Edward Adams



Nicola McHendr...



Anna Mackenzi...



Jonathan Ford



Colleen Barker



Shona MacLella...



Pippa Martin



Elisabeth Von H...



Helen Smith



tiny Maenhout



Catherine



Vanessa Martin

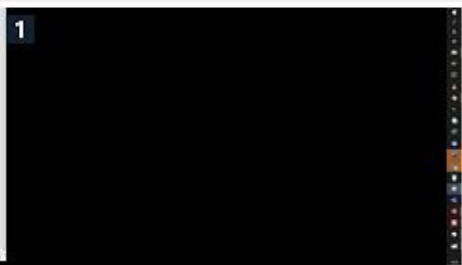
Select a window or an application that you want to share



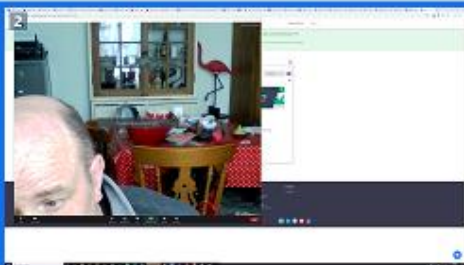
Basic

Advanced

Files



Screen 1



Screen 2



Whiteboard



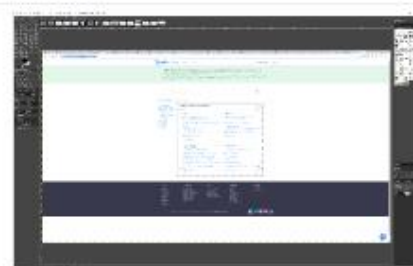
iPhone/iPad



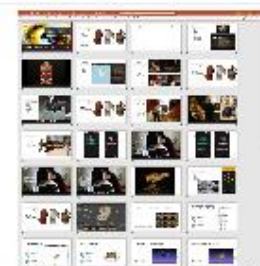
Audio, Video, Sharing – Zoom He...



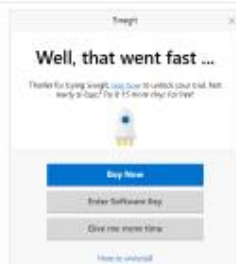
Live.pptx - PowerPoint



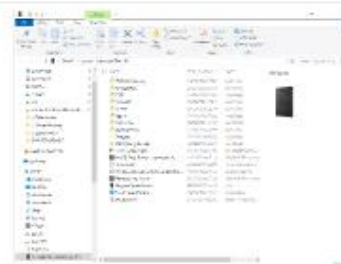
*[Untitled]-16.0 (RGB color 8-bit ...



Virtual Galleries.pptx - PowerPoint



Snagit



F:\



1 Reminder(s)



Show all windows...

☒ Share computer sound

☒ Optimize Screen Sharing for Video Clip

Share

Audio and Video

AUDIO, VIDEO, SHARING

Audio

- [Testing computer or device audio](#)
- [Using Dedicated Dial-In Numbers](#)
- [Supported USB HID devices for the Zoom Desktop Client](#)
- [Joining a meeting by phone](#)
- [Mute All And Unmute All](#)
- [Audio Echo In A Meeting](#)

[See all 13 articles](#)

Screen Sharing

- [Sharing your screen in a meeting](#)
- [Video layout options while screen sharing](#)
- [Switching Windows During Screen Sharing](#)
- [Optimizing a shared video clip in full screen](#)
- [Sharing Computer Sound During Screen Sharing](#)
- [Screen sharing a PowerPoint presentation](#)

[See all 19 articles](#)

Video

- [Supported virtual cameras for macOS](#)
- [How Do I Test My Video?](#)
- [How Do I Change The Video Layout?](#)
- [Virtual Background](#)
- [System requirements for Virtual Background](#)
- [Video Or Microphone Off By Attendee](#)

[See all 13 articles](#)

Recording

- [Finding and Viewing Recordings](#)
- [Local recording](#)
- [Cloud recording](#)
- [Recording layouts](#)
- [Automatic Recording](#)
- [Authentication Profiles for Cloud Recordings](#)

[See all 21 articles](#)

Schedule Meeting

In Meeting (Basic)

In Meeting (Advanced)

Email Notification

Admin Options

Allow users to select original sound in their client settings

Allow users to select original sound during a meeting

Select data center regions for meetings/webinars hosted by your account

Include all data center regions to provide the best experience for participants joining from all regions. Opting out of data center regions may limit CRC, Dial-in, Call Me, and Invite by Phone options for participants joining from those regions.

Waiting room

When participants join a meeting, place them in a waiting room and require the host to admit them individually. Enabling the waiting room automatically disables the setting for allowing participants to join before host. ⓘ

Choose which participants to place in the waiting room:

- ☒ All participants
- ☐ Guest only ⓘ

Customize the title, logo, and description ✎

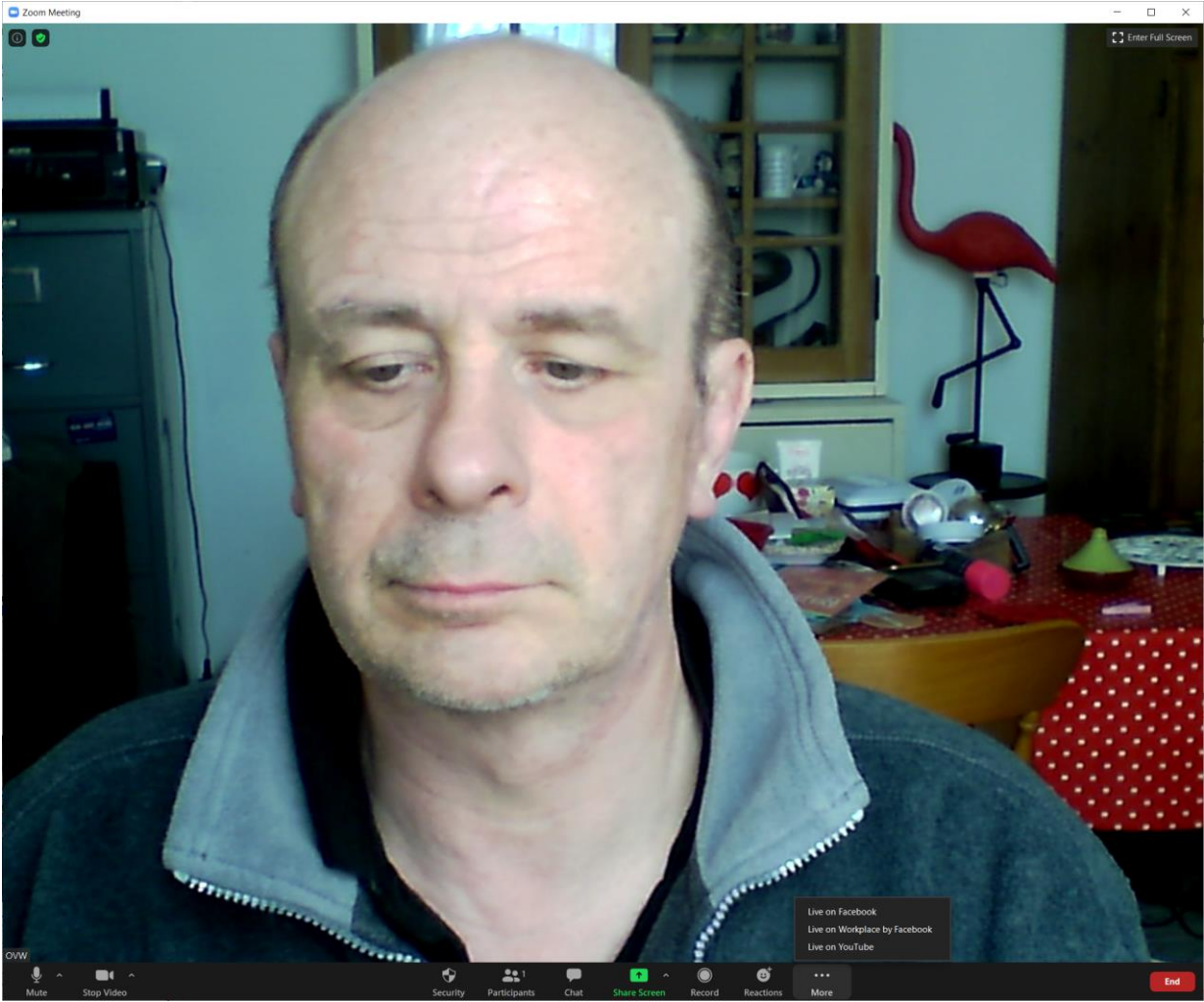
Show a "Join from your browser" link

Allow participants to bypass the Zoom application download process, and join a meeting directly from their browser. This is a workaround for participants who are unable to download, install, or run applications. Note that the meeting experience from the browser is limited

Allow live streaming meetings

- ☒ Facebook
- ☒ Workplace by Facebook
- ☒ YouTube
- ☐ Custom Live Streaming Service

1 2 3 4 5 6 7 8 9 10 11 12





● Stream 0 ▼

Broadcast Stream

Event Logs (1)

Video resolution

1280x720

Video bit rate

2.44 Mbps

Video frame rate

29 fps

Max. supported resolution 720p

Max. broadcast length 8 hours

Audio bit rate

126 Kbps

Audio format

AAC

Post

Settings

Interactive



Say something about this live video...



Title

Add a title for your live broadcast (optional)

Tags ⓘ

Add tags (e.g. comedy, animals, make-up, etc.)

Share to your groups ⓘ

Choose groups

</>

Go Live

A large, solid orange circle occupies the left side of the frame, partially cut off by the edge.

Going live

- **Eventbrite**





Basic Info

Name your event and tell event-goers why they should come. Add details that highlight what makes it unique.

Event Title*
Be clear and descriptive.

0/75


Type

Category

Enter tag
Add keywords to your event

0/10 tags.

Add



0/25

Organizer
Open Virtual Worlds

This profile describes a unique organizer and shows all of the events on one page. [View Organizer Info](#)

Pro tip

Improve discoverability of your event by adding tags relevant to the subject-matter



Location

Help people in the area discover your event and let attendees know where to show up.

Venue

Online event

To be announced

Venue location

 Search for a venue or address.




Date and time

Tell event-goers when your event starts and ends so they can make plans to attend.


Single Event

Recurring Events


Single event happens once and can last multiple days

 Event Starts*
07/21/2020

Start Time
7:00 PM

 Event Ends*
07/21/2020

End Time
10:00 PM

Advanced Settings 

A large orange circle occupies the left side of the slide, partially cut off by the edge.

Going live

- **Open Broadcaster Software**



OBS Studio

**OBS**

Open Broadcaster Software

[Home](#)[Download](#)[Blog](#)[Help](#)[Forum](#)[♥ Contribute](#)

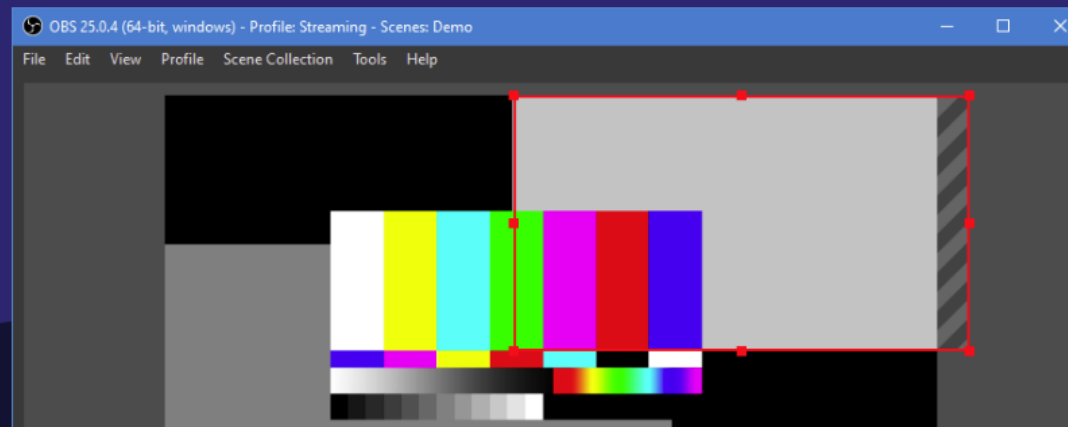
OBS Studio

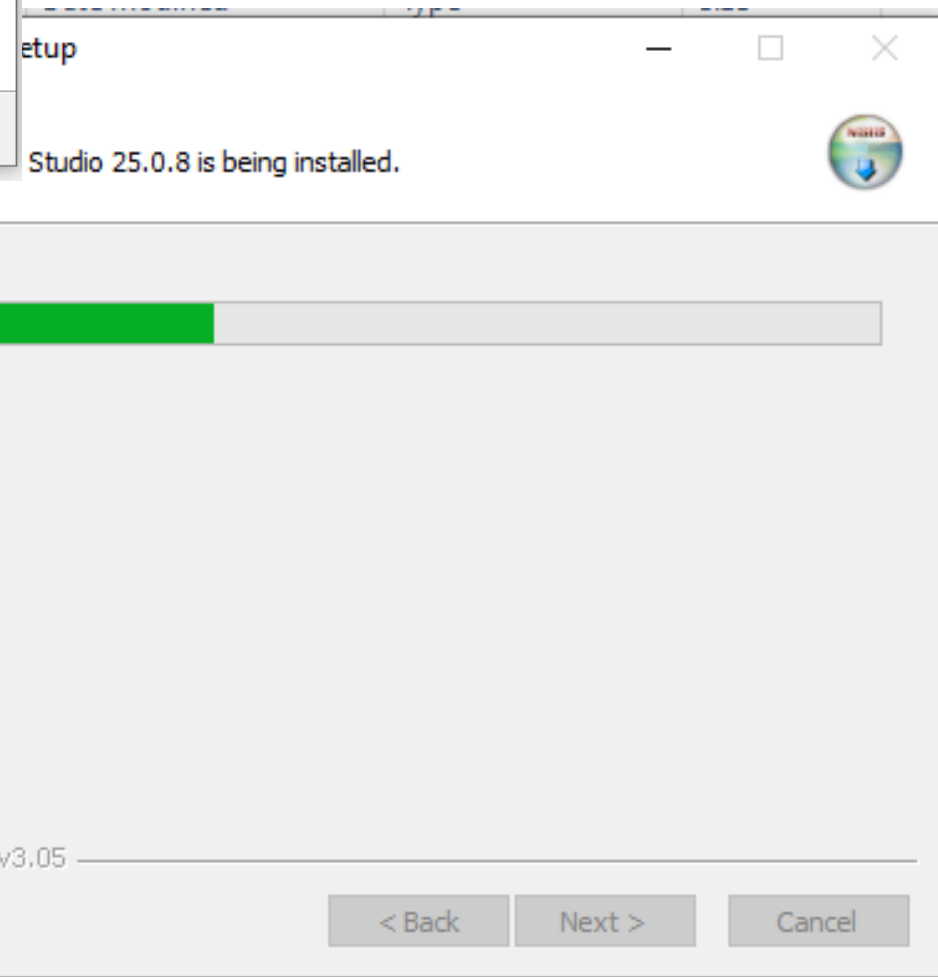
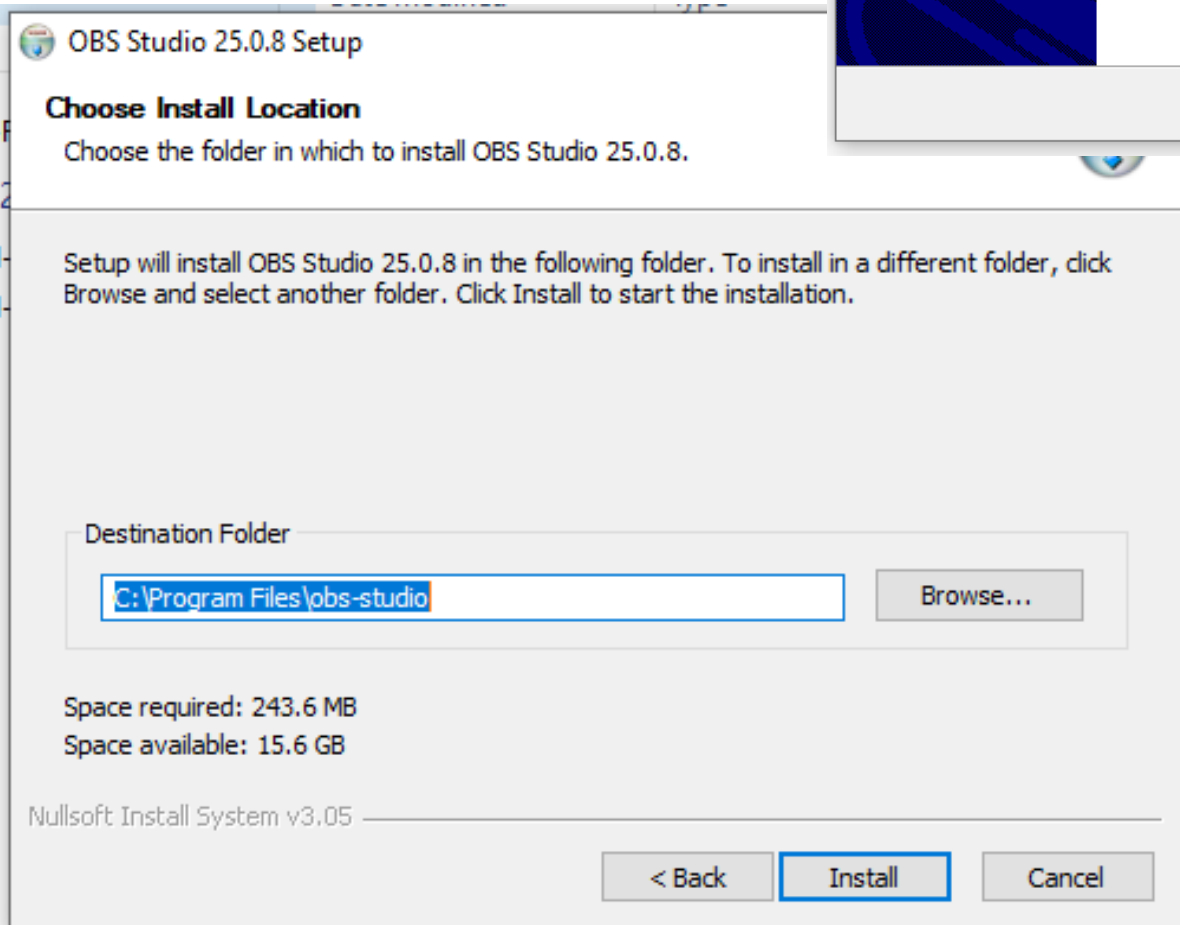
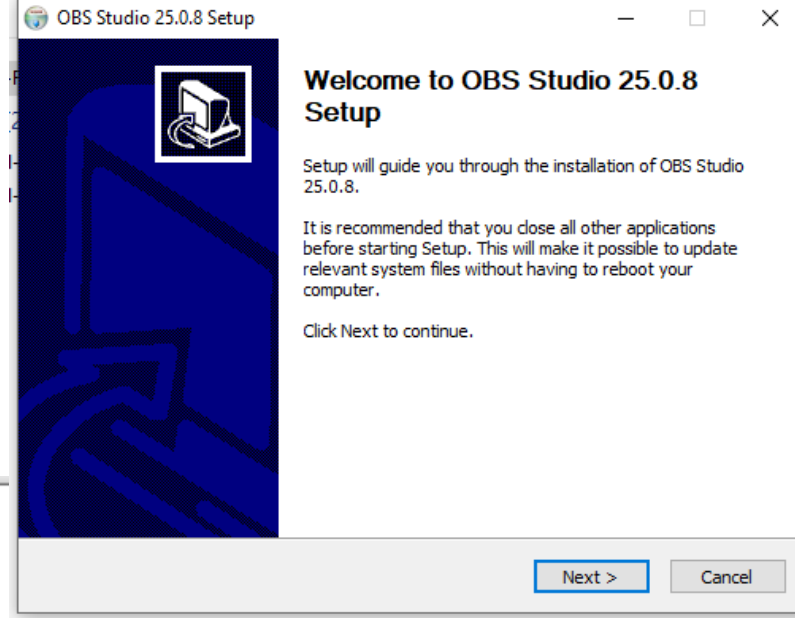
Latest Release    25.0.8 - April 26th

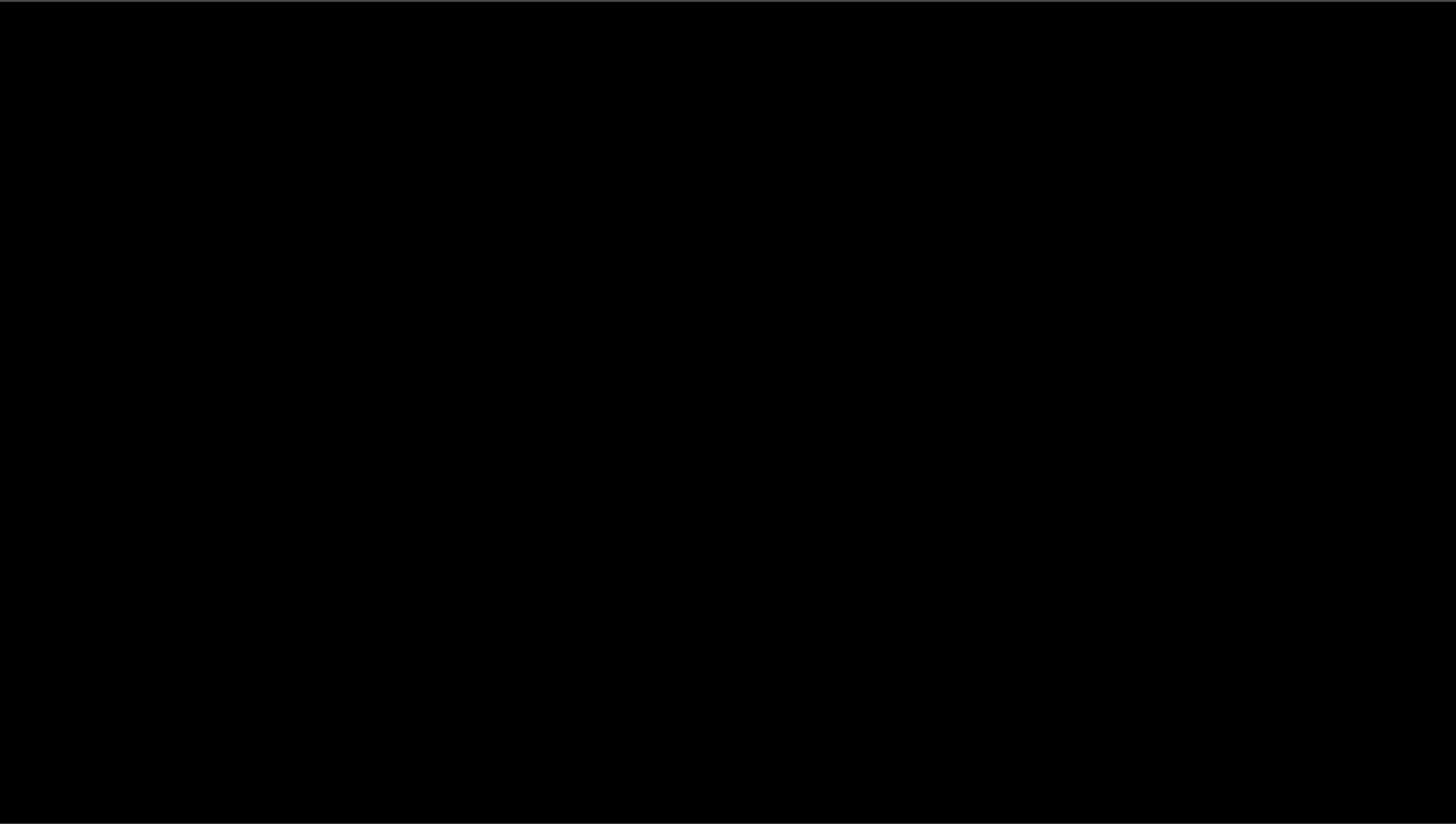
[Windows](#)[macOS 10.13+](#)[Linux](#)

Free and open source software for video recording and live streaming.

Download and start streaming quickly and easily on Windows, Mac or Linux.











Scenes

Sources

You don't have any sources.
Click the + button below,
or right click here to add one.



+ - ⚙ ^ v

Audio Mixer

Scene Transitions

Fade

+ - ⚙

Duration 300 ms

Controls

Start Streaming

Start Recording

Studio Mode

Settings

Exit

universityofst-andrews907-my.sharepoint.com/:p/r/personal/ahr1_st-andrews_ac_uk/_layouts/15/guestaccess.aspx?e=4%3ACDUYq58&at=9&CID=fa1241bd-7d59-b427-7ba3-cfb6aa0d6821&share=EVoC2jz...

PowerPoint | Alan Miller > Documents | Live - Saved

File Home Insert Draw Design Transitions Animations Slide Show Review View Help Open in Desktop App Tell me what you want to do

New Slide Table Pictures Shapes Icons SmartArt Link Text Box Footer New Comment Symbol Online Video Add-ins

1 2 3 4 5 6

Going Live with social media

Interreg North Sea Region CUPIDO EUROPEAN UNION University of St Andrews FOUNDED 1413 HIE Highlands and Islands Enterprise Comair na Gàidhealtachd 'n nan Eilean XPONORTH

Slide 1 of 46 English (U.S.)

obs website.PNG obs virtual cam w...PNG obs install 3.PNG obs install 2.PNG obs install 1.PNG obs cam install 3.PNG obs cam install 2.PNG

Scenes Sources Audio Mixer Scene Transitions Controls

Window Capture Desktop Audio Mic/Aux

0.0 dB 0.0 dB

Duration 300 ms

Start Streaming Start Recording Studio Mode Settings Exit

LIVE: 00:00:00 REC: 00:00:00 CPU: 1.9%



OVW Tests

@ovwtests

Home

Services

Reviews

▼ See more

Promote

Visit Ad Centre

👍 Liked ▼

📡 Following ▼

➦ Share

...



Page education

Week 2: Create Engaging Posts



Posting regularly to your Page helps you engage your audience, share news about your business and build your presence online.



Welcome people to your Page

Write a post with details about your business and why people should like your Page. Include information ... See more

Write Post

Create

📺 Live

📅 Event

% Offer

🛒 Job

1



2



3



4



5



6




7





8





Settings


General


Stream

Output

Audio

Video

Hotkeys

Advanced

ServiceFacebook Live

ServerDefault

Stream KeyShowGet Stream Key

PowerPoint | Alan Miller > Documents Live - Saved

File Home Insert Draw Design Transitions Animations Slide Show Review View Help Open in Desktop App Tell me what you want to do

New Slide

1

2

3

4

5

6

7

8

Going Live with social media

Interreg North Sea Region CUPIDO EUROPEAN UNION

University of St Andrews FOUNDED 1413

HIE Highlands and Islands Enterprise Iomairt na Gàidhealtachd 'n nan Eilean

XPONORTH



Scene Sources Audio Mixer Scene Transitions Controls

Scene

Video Capture Device

Browser

Desktop Audio 0.0 dB

Mic/Aux 0.0 dB

Video Capture Device 0.0 dB

Duration 300 ms

Start Streaming

Start Recording

Studio Mode

Settings

Exit

LIVE: 00:00:00 REC: 00:00:00 CPU: 2.4%, 60.00 fps

PowerPoint | Alan Miller > Documents Live - Saved

File Home Insert Draw Design Transitions Animations Slide Show Review View Help Open in Desktop App Tell me what you want to do

New Slide

Going Live with social media

Interreg North Sea Region CUPIDO

University of St Andrews FOUNDED 1413

HIE Highlands and Islands Enterprise

XPONORTH

Video
2.5 Mbps
1280×720, 60 fps

Audio
2.8 Kbps
AAC

Actions
Event Logs



Going live

- **Putting it all together**



Fenrirthviti / obs-virtual-cam

forked from CatxFish/obs-virtual-cam

10


206


124

0

0

0





Be notified of new releases

Create your free GitHub account today to subscribe to this repository for new releases and build software alongside 50 million developers.

Dismiss

Releases

Tags

Click to add text

Latest release

2.0.5

8b32f83


Compare ▾

obs-virtualcam 2.0.5

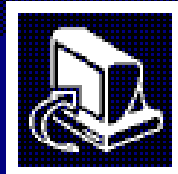
github-actions released this on 5 May · 3 commits to master since this release

- Fixed up the installer to make it more reliable
- Fixed minor typos in the code
- Added version information and descriptions to the dll files

Assets 4

 obs-virtualcam-2.0.5-Windows-installer.exe	844 KB
 OBS-Virtualcam-2.0.5-Windows.zip	879 KB
 Source code (zip)	
 Source code (tar.gz)	

OBS Virtualcam 2.0.5 Setup



Welcome to OBS Virtualcam 2.0.5 Setup

Setup will guide you through the installation of OBS Virtualcam 2.0.5.

It is recommended that you close all other applications before starting Setup. This will make it possible to update relevant system files without having to reboot your computer.

Click Next to continue.

Next >

Cancel

Choose Install Location

Choose the folder in which to install OBS Virtualcam 2.0.5.

Setup will install OBS Virtualcam 2.0.5 in the following folder. To install in a different folder, click Browse and select another folder. Click Next to continue.

Destination Folder

C:\Program Files\obs-studio\

Browse...

Space required: 2.8 MB

Space available: 14.3 GB

Nullsoft Install System v3.05

< Back

Next >

Cancel

OBS Virtualcam 2.0.5 Setup

Device Selection

Virtual devices to install

Select the number of virtual cameras to register. Typically, you will not need more than one.

1

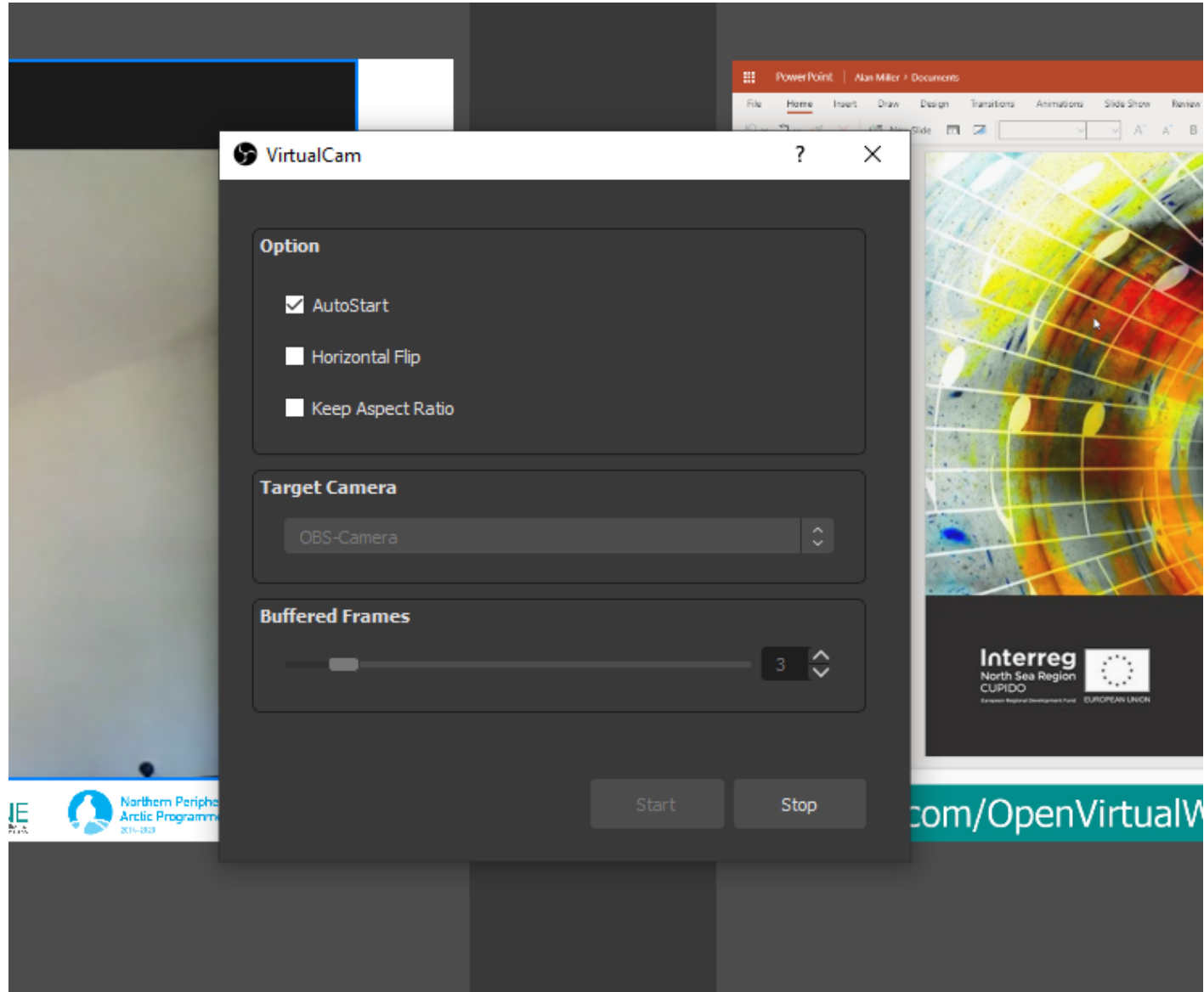


Nullsoft Install System v3.05

< Back

Install

Cancel



Preview

PowerPoint

Alan Miller > Documents

Live Save

File Home Insert Draw Design Transitions Animations Slide Show Review View Help Open in Desktop App Tell me what you want to do

Now Slide

1

2

3

4

5

6

7

8

Going Live with social.mec

Interreg North Sea Region CUPIDO

University of St Andrews FOUNDED 1413

HIE Highlands and Islands Enterprise

XPONORTH

Transition

Quick Transitions

Cut

Fade (300ms)

Fade to Black (300ms)

Program

PowerPoint

Alan Miller > Documents

Live Save

File Home Insert Draw Design Transitions Animations Slide Show Review View Help Open in Desktop App Tell me what you want to do

Now Slide

1

2

3

4

5

6

7

8

Going Live with social.mec

Interreg North Sea Region CUPIDO

University of St Andrews FOUNDED 1413

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XPONORTH

Scene

Scenes

Sources

Audio Mixer

Scene Transitions

Controls

Video Capture Device

Browser

Desktop Audio

Mic/Aux

Video Capture Device

Fade

Duration 300 ms

Start Streaming

Start Recording

Studio Mode

Settings

Exit

LIVE: 00:00:00

REC: 00:00:00

CPU: 2.1%, 60.00 fps

Settings



General



Video



Audio



Share Screen



Chat



Virtual Background



Recording



Profile



Statistics



Feedback



Keyboard Shortcuts



Accessibility



Rotate 90°

Camera:

OBS-Camera

☒ 16:9 (Widescreen) ☐ Original Ratio

My Video:

☒ Enable HD☐ Mirror my video☐ Touch up my appearance

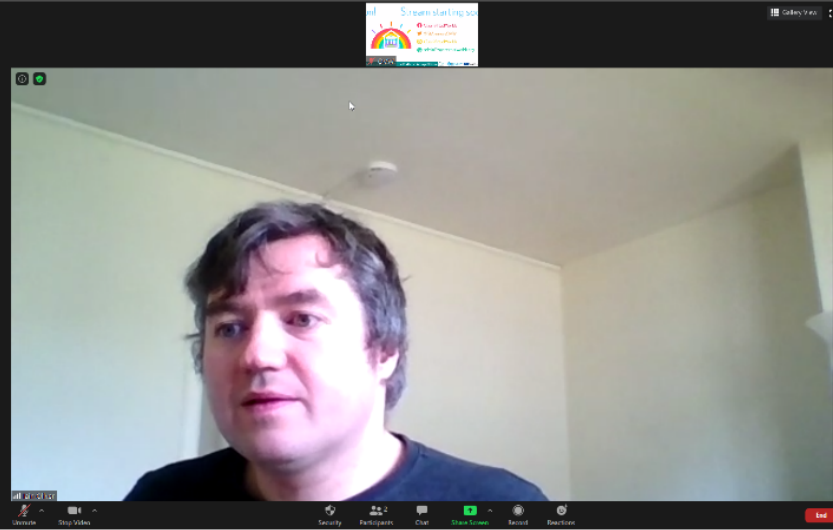
Meetings:

☐ Always display participant names on their video☐ Turn off my video when joining meeting☒ Always show video preview dialog when joining a video meeting

Search



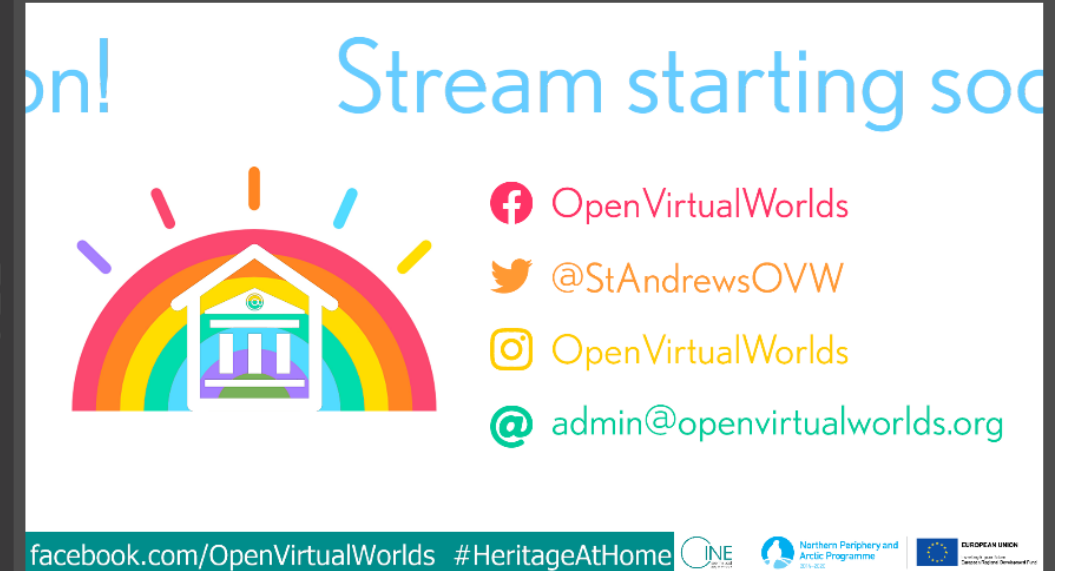
Preview



facebook.com/OpenVirtualWorlds #HeritageAtHome



Program



Transition
Quick Transitions
Cut
Fade (300ms)

Scenes
[OVW] Starting Soon
[OVW] Hide
[OVW] Zoom (full window)
[OVW] VR Windows
[OVW] VR + Speakers
[OVW] Browser Window

Sources
cine npa eu logos
Bottom text
Bottom colour matte
Zoom 4
white matte 2

Audio Mixer
Desktop Audio
Mic to stream and zoom
Mic to zoom

Scene Transitions
Fade
Duration 300 ms

Controls
Start Streaming
Start Recording
Studio Mode
Settings
Exit

LIVE: 00:00:00 REC: 00:00:00 CPU: 1.6%, 60.00 fps



Iain Oliver



Stream starting soon!



 OpenVirtualWorlds

 @StAndrewsOVW

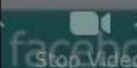
 OpenVirtualWorlds

 admin@openvirtualworlds.org

OVW



Mute



Stop Video



Participants



Chat



Share Screen



Record



Northern Periphery and Arctic Programme



EUROPEAN UNION
Erasmus+ for Lifelong Learning

Leave

Preview



Transition

Quick Transitions

Cut

Fade (300ms)

Program



Scenes

- [OVW] Starting Soon
- [OVW] Hide
- [OVW] Zoom (full window)
- [OVW] VR Windows
- [OVW] VR + Speakers
- [OVW] Browser Window

Sources

- Zoom 4 2
- cine nipa eu logos
- Bottom text
- Bottom colour matte
- VR
- white matte 2

Audio Mixer

Desktop Audio 0.0 dB

Mic to stream and zoom 0.0 dB

Mic to zoom -2.4 dB

Scene Transitions

Fade

Duration 300 ms

Controls

- Start Streaming
- Start Recording
- Studio Mode
- Settings
- Exit

LIVE: 00:00:00 REC: 00:00:00 CPU: 2.5%, 60.00 fps



Iain Oliver

Microsoft PowerPoint interface showing a presentation slide titled "Going Live with social media". The slide features a vibrant, abstract background with swirling colors (yellow, orange, red, blue) and a grid pattern. The text "Going Live" is prominently displayed in the center, with "with social media" to its right. The bottom of the slide contains logos for Interreg North Sea Region CUPIDO, University of St Andrews (FOUNDED 1413), HIE Highlands and Islands Enterprise, and XPONORTH.

The PowerPoint window title is "Iain Oliver - Documents". The ribbon includes tabs for Home, Insert, Layout, Design, Transitions, Animations, Slide Show, Review, View, and Help. The status bar at the bottom of the PowerPoint window shows "Live" and "Save".



OVW

Unmute Stop Video

Participants 2

Chat

Share Screen

Record

Leave



facebook.com/OpenVirtualWorlds #HeritageAtHome

  Northern Periphery and Arctic Programme
2014-2020

 EUROPEAN UNION
Training in your future
European Regional Development Fund

Video
2.5 Mbps
1280x720, 60 fps

Audio
2.8 Kbps
AAC

Actions
Event Logs

A large orange circle occupies the left side of the slide, partially cut off by the edge.

Going live

- **Relaying to YouTube, Twitch and Twitter**





-/5

Total
Channels



-/0

Available
Doubling



-/0

Available
FB/Custom

+ Add Channel

OFFLINE

Waiting for
incoming stream

Status:

offline

Bitrate:

--

Resolution:

--

RTMP URL

rtmp://live-server-2.splitstream.io/static



Stream Key

XXXXXXXXXX-XXXXXX-XXXXXX-XXXXXX-XXXXXX



[« Dashboard](#)

mixer



GG!!



web.tv



TELE2



younow